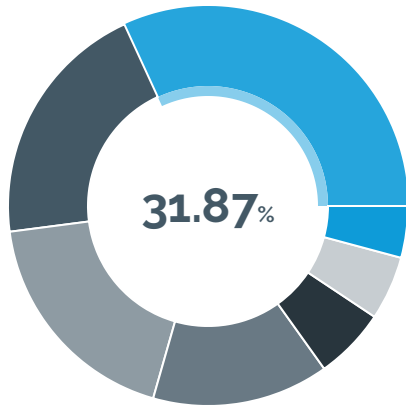




Consumer Expenditures Report

30 minute drive time from Farmer City, Illinois

Apparel

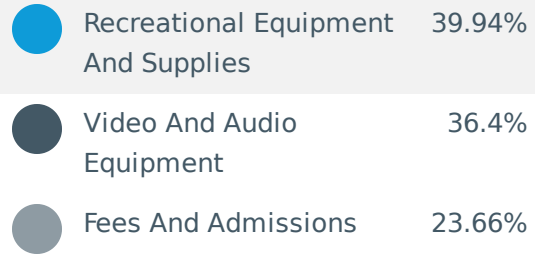
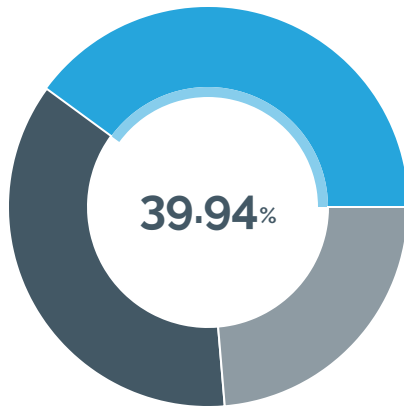


- Women's Apparel 31.87%
- Footwear 20.19%
- Men's Apparel 18.52%
- Apparel Services and Accessories 14.29%
- Girls' Apparel 5.78%
- Boys' Apparel 5.17%
- Infants Apparel 4.17%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,801	\$100,521
Men's Apparel	\$333	\$18,592
Boys' Apparel	\$93	\$5,228
Women's Apparel	\$573	\$31,979
Girls' Apparel	\$104	\$5,855
Infants Apparel	\$75	\$4,214
Footwear	\$363	\$20,267
Apparel Services and Accessories	\$257	\$14,385

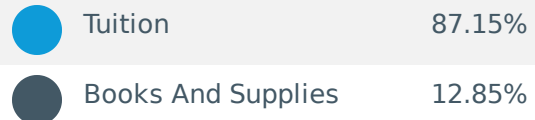
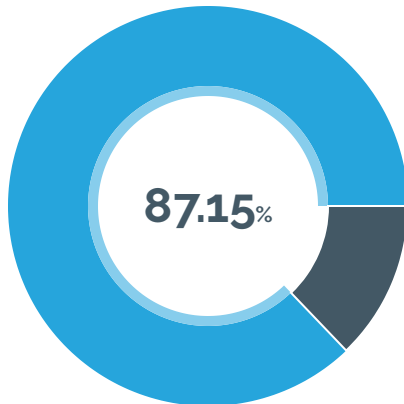
Entertainment



2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,857	\$159,424
Fees And Admissions	\$676	\$37,731
Video And Audio Equipment	\$1,040	\$58,029
Recreational Equipment And Supplies	\$1,141	\$63,664

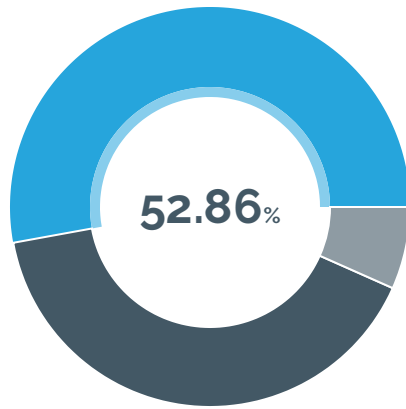
Education






2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,518	\$84,695
Books And Supplies	\$195	\$10,904
Tuition	\$1,322	\$73,791

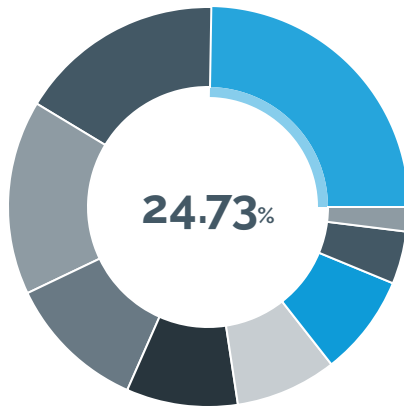
Food and Beverages



	Food At Home	52.86%
	Food Away From Home	40.49%
	Alcoholic Beverages	6.65%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$7,610	\$424,595
Food At Home	\$4,023	\$224,444
Food Away From Home	\$3,081	\$171,911
Alcoholic Beverages	\$506	\$28,239

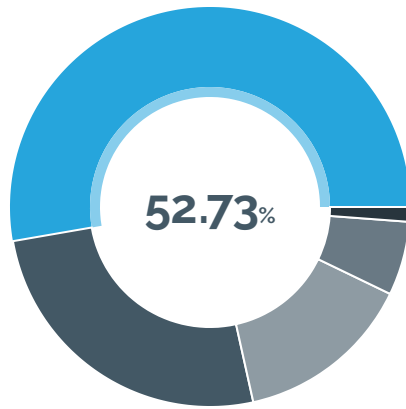


● Gifts Of Education	24.73%
● Gifts Of Apparel	16.63%
● Gifts Of Household Furnishings And Equipment	15.72%
● Gifts Elsewhere Unspecified	11.3%
● Gifts Of Transportation	9.01%
● Gifts Of Recreation	8.19%
● Gifts Of Food And Beverages	8.19%
● Gifts Of Household	4.26%
● Gifts Of Apparel Accessories	1.97%

2019

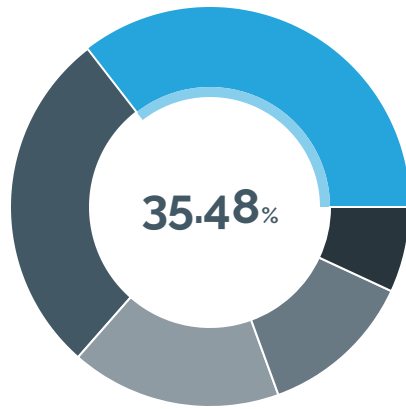
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,225	\$68,350
Gifts Of Apparel	\$203	\$11,338
Gifts Of Apparel Accessories	\$24	\$1,367
Gifts Of Education	\$302	\$16,863
Gifts Of Recreation	\$100	\$5,616
Gifts Of Food And Beverages	\$100	\$5,607
Gifts Of Household Furnishings And Equipment	\$192	\$10,744
Gifts Of Household	\$52	\$2,910
Gifts Of Transportation	\$110	\$6,183
Gifts Elsewhere Unspecified	\$138	\$7,721

Household Furnishings



2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,778	\$99,230
Household Textiles	\$106	\$5,920
Furniture	\$457	\$25,549
Floor Coverings	\$21	\$1,223
Major Appliances	\$255	\$14,264
Housewares And Small Appliances	\$936	\$52,275

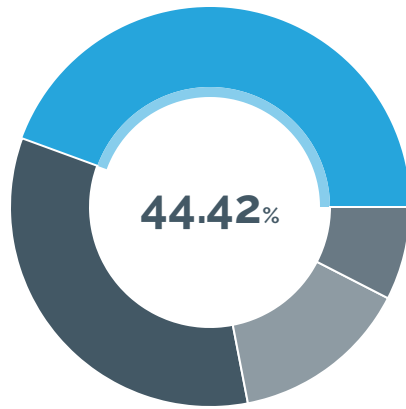


● Rental Costs	35.48%
● Mortgage Interest	28.04%
● Property Taxes	17.03%
● Miscellaneous Owned Dwelling Costs	12.53%
● Other Lodging	6.91%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$10,942	\$610,484
Mortgage Interest	\$3,068	\$171,188
Property Taxes	\$1,863	\$103,953
Miscellaneous Owned Dwelling Costs	\$1,371	\$76,531
Rental Costs	\$3,882	\$216,592
Other Lodging	\$756	\$42,220

Household Operations

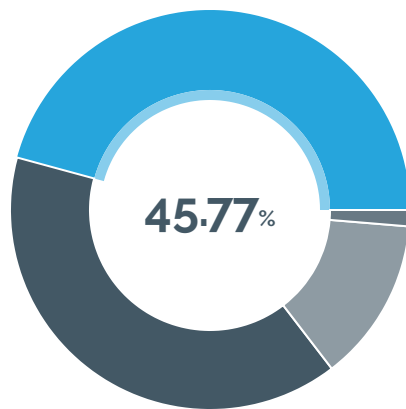


● Household Services	44.42%
● Household Supplies	33.62%
● Alimony And Child Support	14.42%
● Babysitting And Elderly Care	7.54%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,992	\$111,148
Babysitting And Elderly Care	\$150	\$8,370
Household Services	\$884	\$49,373
Alimony And Child Support	\$287	\$16,042
Household Supplies	\$669	\$37,362

Personal Care

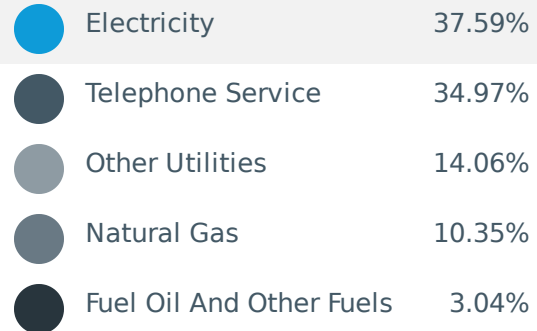
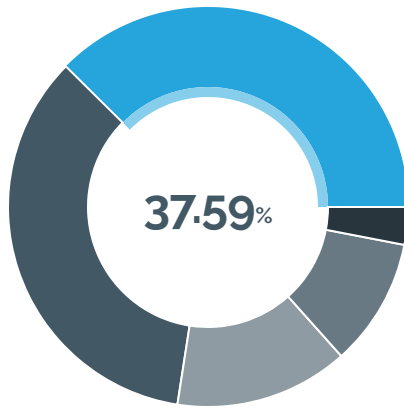


● Personal Care Services	45.77%
● Personal Care Products	39.65%
● Hair Care	13.27%
● Electric Personal Care Appliances	1.31%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$688	\$38,389
Hair Care	\$91	\$5,116
Electric Personal Care Appliances	\$9	\$537
Personal Care Services	\$314	\$17,537
Personal Care Products	\$272	\$15,200

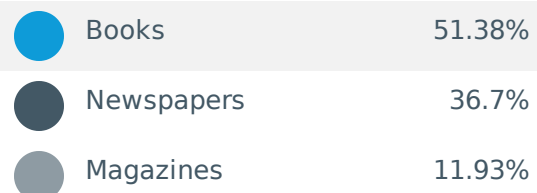
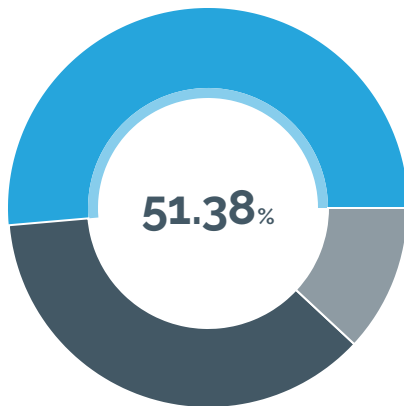
Utilities



2019

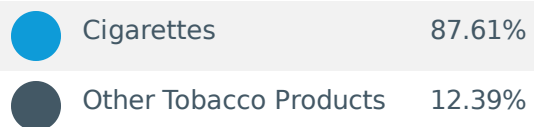
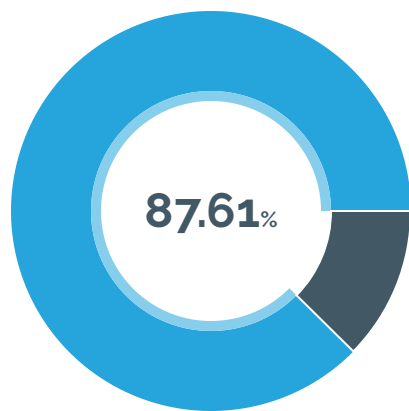
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,856	\$215,176
Natural Gas	\$399	\$22,271
Electricity	\$1,449	\$80,842
Fuel Oil And Other Fuels	\$117	\$6,562
Telephone Service	\$1,348	\$75,231
Other Utilities	\$542	\$30,270

Reading



2019

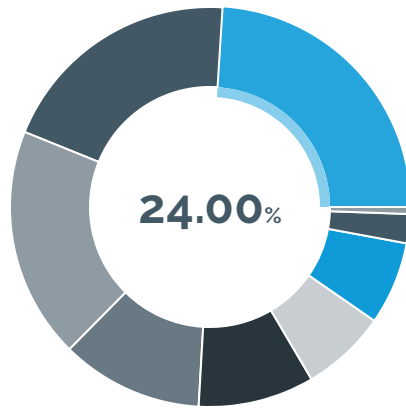
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$110	\$6,192
Newspapers	\$40	\$2,280
Magazines	\$13	\$759
Books	\$56	\$3,153



2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
<hr/>		
Total	\$331	\$18,512
Cigarettes	\$290	\$16,199
Other Tobacco Products	\$41	\$2,313

Transportation

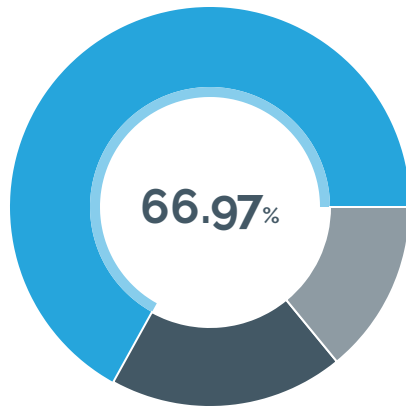


Gasoline And Oil	24%
Used Vehicle Purchase	19.88%
New Vehicle Purchase	18.72%
Vehicle Insurance	11.5%
Vehicle Repair And Maintenance	9.39%
Public Transportation	6.89%
Other Transportation Costs	6.72%
Vehicle Finance Charges	2.35%
Motorcycles (New And Used)	0.56%

2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$9,285	\$518,026
New Vehicle Purchase	\$1,737	\$96,956
Used Vehicle Purchase	\$1,845	\$102,955
Motorcycles (New And Used)	\$52	\$2,954
Vehicle Finance Charges	\$218	\$12,193
Gasoline And Oil	\$2,227	\$124,276
Vehicle Repair And Maintenance	\$871	\$48,636
Vehicle Insurance	\$1,067	\$59,555
Public Transportation	\$639	\$35,683
Other Transportation Costs	\$624	\$34,818

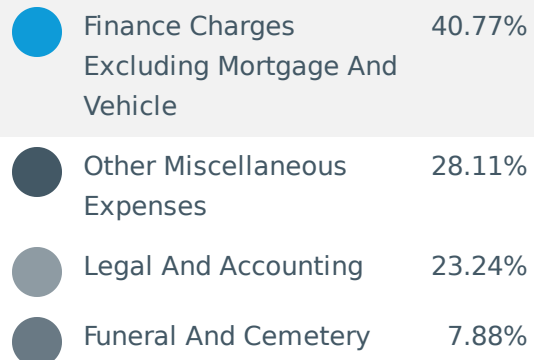
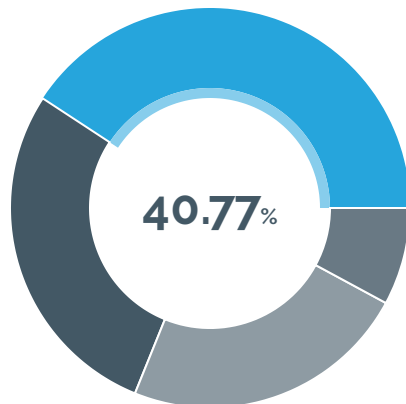
Health Care



2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,339	\$242,087
Health Care Insurance	\$2,905	\$162,091
Health Care Services	\$823	\$45,930
Health Care Supplies And Equipment	\$610	\$34,067

Miscellaneous Expenses



2019

	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$966	\$53,903
Legal And Accounting	\$224	\$12,520
Funeral And Cemetery	\$76	\$4,244
Finance Charges Excluding Mortgage And Vehicle	\$393	\$21,977
Other Miscellaneous Expenses	\$271	\$15,163

Personal Insurance

2019

\$ PER
HOUSEHOLD TOTAL
\$000'S

Total

\$345 \$19,269

Contributions

2019

\$ PER
HOUSEHOLD TOTAL
\$000'S

Total

\$1,622 \$90,504

Retail Potential

	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$50	\$2,791
Gasoline Stations with Convenience Stores	\$0	n/a
Gasoline Stations without Convenience Stores	\$2,598	\$144,948
Men's Clothing Stores	\$38	\$2,162
Women's Clothing Stores	\$167	\$9,338
Childrens' and Infant's Clothing Stores	\$72	\$4,018
Family Clothing Stores	\$447	\$24,942
Clothing Accessory Stores	\$35	\$2,005
Other Apparel Stores	\$54	\$3,042
Shoe Stores	\$184	\$10,280
Jewelry Stores	\$86	\$4,828
Luggage Stores	\$6	\$386
Sporting Goods Stores	\$219	\$12,229
Hobby, Toy, and Game Stores	\$64	\$3,619
Sewing and Needlecraft Stores	\$20	\$1,148
Musical Instrument Stores	\$18	\$1,037
Book Stores	\$81	\$4,544
Record,Tape,and CD Stores	\$0	n/a
Department Stores	\$896	\$50,028
Warehouse Superstores	\$2,244	\$125,205
Other General Merchandise Stores	\$339	\$18,967
Florists	\$16	\$917
Office and Stationary Stores	\$46	\$2,599
Gift and Souvenir Stores	\$56	\$3,159
Used Merchandise Stores	\$32	\$1,815
Pet and Pet Supply Stores	\$190	\$10,620
Art Dealers	\$15	\$859
Mobile Home Dealers	\$27	\$1,543
Other Miscellaneous Retail Stores	\$85	\$4,783
Mail Order and Catalog Stores	\$1,321	\$73,742
Vending Machines	\$36	\$2,054
Fuel Dealers	\$129	\$7,214

	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Direct Selling Establishments	\$101	\$5,680
Hotels and Other Travel Accommodations	\$169	\$9,429
RV Parks	\$1	\$93
Rooming and Boarding Houses	\$1	\$68
Full Service Restaurants	\$2,396	\$133,702
Limited Service Restaurants	\$236	\$13,197
Special Food Services and Catering	\$266	\$14,888
Drinking Places	\$76	\$4,281

Data Source: Applied Geographic Solutions 2019